



Successfully Managing Your Community Supported Agriculture Enterprise

For those who wish to either start or are currently running a CSA enterprise.

Community Supported Agriculture (CSA) is when a community of individuals pledges support to a farm operation so that the farmland becomes, either legally or philosophically, the community's farm. The growers and consumers provide mutual support and share the risks and benefits of food production.

NOVEMBER 16TH & 30TH 2009 6-9 p.m.
CLAY COUNTY EXTENSION OFFICE
2463 SR 16 W, GREEN COVE SPRINGS FL

Nov. 16th Topics:

- CSA Structure and Organization: Types of CSA's, Potential management roles and responsibilities, Variations and Innovations on the CSA model, and Potential CSA challenges.
- CSA Outreach: Recruitment, Communications (web resources, newsletters, surveys etc.) and Farm message.
- CSA Administration: Share Types, Billing, Pricing, Distribution, Data Management, and Advertising.

Nov. 30th Topics:

- CSA Crop Planning: Crop planning, Harvest Schedules, Weekly/ seasonal harvest goals.
- CSA Business Planning and Budgeting: Sample Business plans and Sample budgets
- CSA Producer Profile and Q&A

Registration for each session is \$10.00, Please RSVP by Nov 13th to insure space. For additional information or to RSVP contact David Nistler @ 904-284-6355