

## Food Safety Field Day

### “Taking the Mystery out of a Third Party Food Safety Audit”

Wednesday, November 9<sup>th</sup>, 2011

Gro-Eco Veggies, Fraleigh’s Farm, Madison, FL

If you have developed or plan to develop a Food Safety Program for your farm, this field day is for you! Most intermediate or large chain store buyers now require some type of an audit of your food safety program before they buy. Even smaller operations selling directly to consumers may be advised to develop a food safety program for their farm and conduct a self-audit. This issue will become even more important in the future.

Madison County Cooperative Extension is hosting a farmer field day to demonstrate to fruit and vegetable farmers what happens on an actual Third Party Food Safety Audit. The field day will primarily feature a Farm and Ranch audit, but will include a Packing House audit review as well. The day will be spent with a Primus Certified auditor recreating the steps of a recently conducted successful farm food safety audit.

The field day will be held at Gro-Eco Veggies, Fraleigh’s Farm at 1099 NE Rocky Ford Road, Madison, Florida 32340. The primary target audience includes: fruit and vegetable farmers, Extension agents, and other allied industry professionals. The registration fee is \$20.00 per person and includes handouts, materials, lunch, and refreshments for the day. **Attendance is limited to 50 participants**, so register now! This field day is sponsored by the University of Florida Office of Sustainability and UF/IFAS Cooperative Extension.

Hosts:

**Jay and Donna Fraleigh**, Gro-Eco Veggies, Fraleigh’s Farm, Madison, FL

**Dan Fenneman**, Extension Agent, Madison County

**Bob Hochmuth**, Multi County Extension Agent, Suwannee Valley

Primary Speaker:

**Steve Hoak**, Glades Crop Care, Primus Certified Third Party Food Safety Auditor

For more information please contact Dan Fenneman at 850-973-4138 or Bob Hochmuth at 386-362-1725, ext. 103.

**Food Safety Audit Field Day**  
**November 9<sup>th</sup>, 2011**  
**Agenda**

- 9:30 am – 10:00am    Check In
- 10:00 am – Noon      Farm and Ranch Audit (In high tunnel production area)
- Noon – 1:00 pm      Lunch
- 1:00 pm – 2:00 pm    Food Safety Notebook Review
- 2:00 pm – 4:00 pm    Packing House Audit (In facility)

**Directions**

Directions from North:

- Take I-75 SOUTH through Valdosta, GA to Exit 11 (Georgia Highway 31)
- Go SOUTH on Highway 31 approximately 30 miles (Note: Highway 31 becomes Highway 145 at the Florida line)
- Just inside the Madison city limits, turn RIGHT onto Rocky Ford Road (CR-591)
- Go 0.8 mile and Fraleigh Nursery will be on the LEFT (Look for “Transport” sign)

Directions from South:

- Take I-75 NORTH and merge onto I-10 WEST via Exit 435 toward Tallahassee, FL
- Take Exit 258 off of I-10 and turn NORTH onto Highway 53 toward Madison, FL
- Follow "Directions from I-10" below

Directions from Carolinas/East:

- Take I-95 SOUTH to Jacksonville, FL
- Merge onto I-295 SOUTH via Exit 362B
- Merge onto I-10 WEST via Exit 21B toward Lake City/Tallahassee
- Take Exit 258 off of I-10 and turn NORTH onto Highway 53 toward Madison
- Follow "Directions from I-10" below

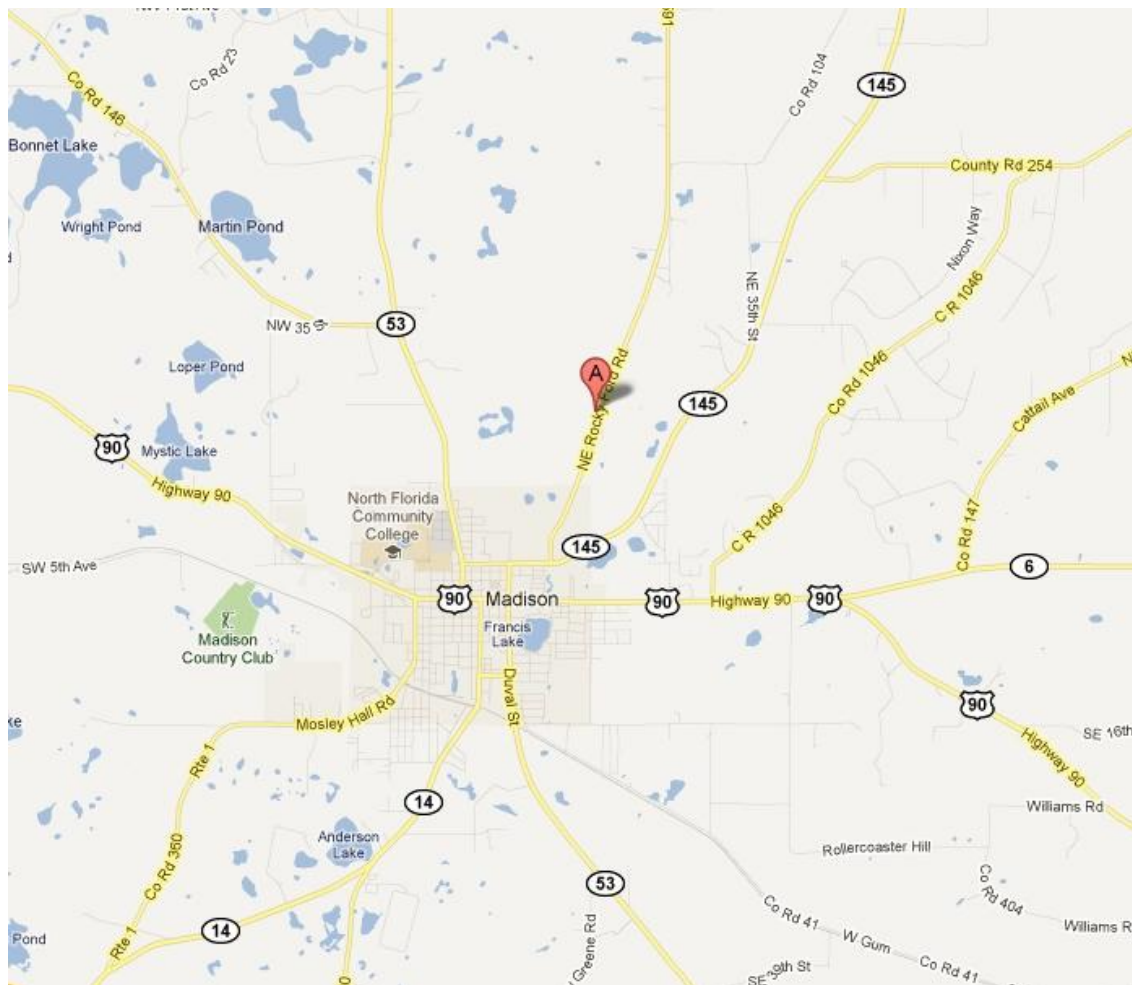
### Directions from West:

- Take I-10 EAST toward Madison, FL
- Take Exit 258 off of I-10 and turn NORTH onto Hwy 53 toward Madison
- Follow "Directions from I-10" below

### Directions from I-10:

- From Exit 258, turn NORTH onto Highway 53 and go 6 miles into Madison, FL
- At the first traffic light (Base Street), continue STRAIGHT, passing CVS Pharmacy
- Turn RIGHT onto Livingston Street (Highway 145)
- Go 0.3 mile and turn LEFT onto Rocky Ford Road (CR-591)
- Go 0.8 mile and Fraleigh Nursery will be on the LEFT (Look for "Transport" sign)

### **Map of Madison**



# Food Safety Audit Field Day

## November 9<sup>th</sup> 2011

### Registration Form

Farm Name: \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Additional attendees: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Please register me for:

\_\_\_\_\_ November 9th Food Safety Audit Field Day

Attendance Fee \_\_\_\_\_ @ \$20.00 = \$\_\_\_\_\_

Checks payable to: **Madison County Extension Program Account**

Return form & payment to:

Madison County Extension

184 NW College Loop

Madison, FL 32340