



Florida Olive Update & Grower Needs Assessment

December 10, 2015, 10:00 AM TO 2:00 PM

Today's olive program will include a few short presentations and a round table discussion on Florida olive production with UF/IFAS faculty and Dr. Louise Ferguson from the University of California.

Agenda:

10:00 Welcome. By Dr. Jackie Burns.

10:10-10:25 Welcome to Marion County and an overview of testing services provided by Extension (leaf tissue analysis and soil analysis). By David Holmes UF/IFAS Marion County Extension Director.

10:25-10:40 Dr. Jennifer Gillett-Kaufman overview of Florida olive production and pests.

10:40-12:00 Dr. Louise Ferguson nutritional and physiological conditions in olives, preparing a grove for winter to minimize cold damage. Question and answer period.

12:00-1:00 Lunch and team exercise. Each group (at a lunch table together) will come up with the top three priority interest areas/needs. A table representative will report back after lunch with their table's needs.

1:00-1:45 Needs assessment and additional comments from participants.

1:45-2:00 Closing remarks.

2:15 Depart for optional tour to see olive test plot with Dr. Jeff Williamson.

Links to Conference Handout Contents:

1. [Soil Testing for Plant-Available Nutrients](#)
2. [Landscape and Garden Soil Testing Form](#)
3. [Producer Soil Testing Form](#)
4. [Plant Tissue Test Form](#)
5. [Olives for Your Florida Landscape](#)
6. [Pests and Fungal Organisms Identified on Olives in Florida](#)



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