



July 31 & August 1, 2010
 Osceola Heritage Park
 Kissimmee, Florida

Sponsorship Commitment Form

To lock in your sponsorship simply complete the below form and send with payment.

Sponsorship Information—Please Print or Type

Company / Organization — As it should appear in any printed materials

Company / Organization Web Site Address — To link from the small farms website

Contact Full Name — Designated individual to be point of contact and receive sponsorship correspondence

Contact Mailing Address — Include City, State and Zip Code

Contact Phone & Email Address — Most communication will be via email so please verify the email address is correct

Sponsorship Amount — Please check the appropriate box

Platinum — \$10,000

Gold — \$5,000

Silver — \$2,500

Bronze — \$1,000

Contribution — Less than \$1,000

Payment Information

Please note that all benefits are subject to print deadlines.

Option #1 - Pay by Check — Make checks payable to:

“UFLEF, Inc.” (The University of Florida Leadership and Education Foundation, Inc.)

Fed ID#: 59-3104978

Return this completed form and check to:

UF, IFAS, OCI
 Attn: Small Farms
 PO Box 110750
 Gainesville, FL 32611-0750

Option #2 - Pay by Credit Card: If paying by credit card, complete and FAX this sponsor form to: **352-392-9734**

DO NOT EMAIL THIS FORM WITH CREDIT CARD INFORMATION

Charge my: VISA Master Card American Express Discover

Organization: _____

Address: _____

Credit Card #: _____ Expiration date: _____ Amount: _____

Name as it appears on card: _____

Questions

Contact: Mandy Stage
 Office of Conferences and Institutes (OCI)
 University of Florida Leadership and Education Foundation, Inc. (UFLEF)
 Institute of Food and Agricultural Sciences (IFAS)
 PO Box 110750; Building 639, Mowry Road
 Gainesville, FL 32611-0750
 Phone: 1-352-392-5930, Fax: 1-352-392-9734
 Email: mstage@ufl.edu



July 31 & August 1, 2010
 Osceola Heritage Park
 Kissimmee, Florida

Sponsorship Opportunities

The Florida Small Farms and Alternative Enterprise Conference, July 31 & August 1, 2010 to be held at the Osceola Heritage Park, Kissimmee, Florida will provide sponsors with a unique opportunity to interact with producers, marketers, researchers, educators, policy makers, and allied industry representatives. We hope that you will choose to support our work to meet the information and policy needs of family farmers. By becoming a sponsor, your organization will:

- Enhance its prominence as a leader in supporting family farms
- Increase awareness of the value of your organization's products and services to clients
- Network with colleagues who make decisions in agriculture and natural resource management
- Apply innovative research findings to improve your business
- Cultivate partnerships to ensure the economic viability of family farms
- Support the attendance of small farmers and their families by keeping the registration cost modest
- Earn the opportunity for the donation to be tax deductible as allowed by law

Sponsorship Levels

Opportunities to support the Florida Small Farms and Alternative Enterprise conference are available at various levels as described below.

Platinum Sponsor—\$10,000

- 150 word description about your organization on the conference website
- Verbal recognition during the Opening Session at the conference, including recognition of the organization's attending representative(s).
- Visual acknowledgment via PowerPoint projection during breaks and prior to meals
- FOUR Complimentary Registrations
- ONE Complimentary 20' wide x 10' deep booth with a skirted 6' table and two chairs to showcase your organization as an exhibitor throughout the conference*
 - PRIME location of the complimentary booth in the exhibit area
 - Electricity for booth (up to 5 amps)
- Recognition as a Platinum Sponsor in the onsite program
- Recognition through sponsor name badge ribbons
- Acknowledgment through signage at the conference
- Recognition through conference promotional materials (subject to print deadlines)
- Your organization's logo & link on the Florida Small Farms and Alternative Enterprise Conference website

*(Please refer to the Exhibitor Information for exhibit space details located on the conference website)

Sponsorship Opportunities and Levels continued on the next page



July 31 & August 1, 2010
 Osceola Heritage Park
 Kissimmee, Florida

Sponsorship Opportunities and Levels Continued

Gold Sponsor—\$5,000

- 75 word description about your organization on the conference website
 - Verbal recognition at the conference
 - Visual acknowledgment via PowerPoint projection during breaks and prior to meals
 - THREE Complimentary Registrations
 - ONE Complimentary 10' wide x 10' deep booth with a skirted 6' table and two chairs to showcase your organization as an exhibitor throughout the conference*
 - Quality location of the complimentary booth in the exhibit area
 - Electricity for booth (up to 5 amps)
 - Recognition as a Gold Sponsor in the onsite program
 - Recognition through sponsor name badge ribbons
 - Acknowledgment through signage at the conference
 - Recognition through conference promotional materials (subject to print deadlines)
 - Your organization's logo & link on the Florida Small Farms and Alternative Enterprise Conference website
- *(Please refer to the Exhibitor Information for exhibit space details located on the conference website)

Silver Sponsor—\$2,500

- 50 word description about your organization on the conference website
 - Visual acknowledgment via PowerPoint projection during breaks and prior to meals.
 - TWO Complimentary Registrations
 - ONE Complimentary 10' wide x 10' deep booth with a skirted 6' table and two chairs to showcase your organization as an exhibitor throughout the conference*
 - Quality location of the complimentary booth in the exhibit area
 - Recognition as a Silver Sponsor in the onsite program
 - Recognition through sponsor name badge ribbons
 - Acknowledgment through signage at the conference
 - Recognition through conference promotional materials (subject to print deadlines)
 - Your organization's logo & link on the Florida Small Farms and Alternative Enterprise Conference website
- *(Please refer to the Exhibitor Information for exhibit space details located on the conference website)

Bronze Sponsor—\$1,000

- ONE Complimentary Registration
 - Recognition as a Bronze Sponsor in the onsite program
 - Recognition through sponsor name badge ribbons
 - Acknowledgment through signage at the conference
 - Your organization's logo & link on the Florida Small Farms and Alternative Enterprise Conference website
- We appreciate your support, however this level does not include exhibit space.**

Contributions

Contributions of less than \$1,000 are most welcomed and will be recognized on the website and listed in the onsite program.

We appreciate your support, however this level does not include registration or exhibit space. If attending, please visit the conference website to register for the event.